

# MEMBERSHIP BENEFITS

By making an investment in Forest Park South Avondale, your company can be afforded many benefits. These include:

**A VOICE:** The District Manager with REV Birmingham serves as a key contact to help local business owners and professional organizations market their goods and services within their business community.

**MONTHLY MEETING:** 3rd Tuesday of the month.

**EVENT PLANNING COMMITTEE:** Meets once a month to brainstorm ideas to bring residents and visitors to the area.

**MARKETING:** Participation in collaborative advertising including area directory and print ads. The District Manager is responsible for working with local business groups in promoting and bringing vibrancy to their business areas with events/promotions. Functions include helping with advertising, public relations and special events.



BIRMINGHAM

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## REV BIRMINGHAM

The Forest Park South Avondale Business Districts work directly with REV Birmingham (REV), a public-private partnership that was formed in 2012 by the strategic merger of Operation New Birmingham and Main Street Birmingham.

REV Birmingham (REV) revitalizes places and energizes business to create vibrancy in the City of Birmingham. REV is an economic development organization that stimulates business growth and improves quality of life in Birmingham's City Center and its Neighborhood Commercial Centers. REV's commercial revitalization programs,

- Increase private investment
- Enhance tax revenue
- Retain jobs
- Increase tourism
- Positively influence perceptions about the City of Birmingham

[www.revirmingham.org](http://www.revirmingham.org)  
205.324.8797

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# LEADERSHIP

JAMES LITTLE | District Manager  
jlittle@revbirmingham.org  
205.324.8797

## LEADERSHIP COMMITTEE

### PRESIDENT

MARCO MOROSINI

Silvertron Café

silvertroncafe@hotmail.com

### VICE PRESIDENT

RICHARD STEWART

S & W Electric

### SECRETARY

BETHANY RUSHING

M-POWER Ministries

### TREASURER

VACANT

MIKE MAZER

Mazer Warehouse

WWW.FACEBOOK.COM/  
FORESTPARKSOUTHAVONDALEBUSINESSASSOCIATION



# MISSION:

The Forest Park South Avondale Business Association works with local businesses and organizations to make Forest Park South Avondale a great place to work, live and shop.

# MEMBERSHIP APPLICATION

## OBJECTIVES:

- ★ Encourage the continued restoration efforts in South Avondale.
- ★ Organize events to bring residents and visitors to Forest Park South Avondale.
- ★ Fund beautification projects for Forest Park South Avondale Neighborhood.
- ★ Work with local government on ways to improve security and property values.
- ★ Promote a positive image for Forest Park South Avondale.
- ★ Recruit new businesses and investors to Forest Park South Avondale.
- ★ Partner with local neighborhood associations to ensure common goals.

## 2014 PROJECT/GOALS

- Grow membership to forty.
- Continue to work with Public Works on area beautification
- Continue to work with police to contribute to safety in the neighborhood
- Continue rebranding efforts including new logo, website and promotional materials
- Continue fundraising efforts for neighborhood projects

## 2014 MARKETING/EVENTS

- ★ Branding Campaign 2014
- ★ 3rd Friday Promotion  
YEAR LONG
- ★ Park in the Park  
MAY 2014
- ★ Movies in Avondale Park  
SUMMER 2014
- ★ 9th Annual Holiday Craft Bazaar  
DECEMBER 2014

NAME

BUSINESS NAME

ADDRESS

CITY/STATE/ZIP

TELEPHONE

EMAIL

WEBSITE

<b>DUES:</b>	<b>1 Year</b>	<b>2 Years</b>
Nonprofit	\$60.00	\$120.00
1-20 employees	\$120.00	\$240.00
21-50 employees	\$300.00	\$600.00
51 + employees	\$500.00	\$1,000.00

Make checks payable to:  
FOREST PARK/SOUTH AVONDALE  
BUSINESS ASSOCIATION  
505 20<sup>TH</sup> St. North #150  
Birmingham, AL 35203

Please email [jlittle@revbirmingham.org](mailto:jlittle@revbirmingham.org) a JPG or EPS file of your business logo along with a paragraph of no more than 250 words describing your business.